

Resume



EDUCATION

AUG 2009 - JUNE 2011

MBA –Marketing Management

AIOU – Islamabad Pakistan

MAR 2006 - MAR 2008

Bachelor in Arts

The University of Central Punjab Lahore - Pakistan

Brief Description:

Bachelor degree in sociology.

SKILLS

Communication



Media Planning



Media Booking



Public Speaker



Creativity



Language Skills: English, Arabic, Urdu

Asghar Ali

Marketing Manager

Phone: (966) 595130533, | **Email:** Asgharali939@gmail.com,

Iqama Status: Transferable | **Address:** Khobar, Eastern Province, Saudi Arabia,

ABOUT ME

I'm a marketing professional with master degree in marketing management from Pakistan currently based in Khobar Saudi Arabia. I am passionate marketer with verity of experience in marketing and business development. Currently associated with Aljabr finance company as Marketing Manager since 2016.

WORK EXPERIENCE

November 2016 - Present

Marketing Manager | Aljabr Finance company

Dammam –Saudi Arabia

Brief Description: Aljabr Finance Company is joint stock Company founded by Aljabr group of companies based in Dammam. Main services of the company is car financing along with Heavy Machinery, Factory, Medical and Kitchen equipment financing at corporate level.

Job Duties:

- Marketing planning and Budgeting.
- Preparing marketing quarterly and yearly.
- Media planning and booking.
- Marketing communication.
- Planning and monitoring social media activities.
- Responsible for brand visibility across the kingdom in the branches.
- Marketing services procurement.

February 2015 – November 2016

Marketing Specialist | Ijarah Finance company

Riyadh–Saudi Arabia

Brief Description: Ijarah is a Saudi company launched in 2012 with the aim of offering its customers Sharia-compliant integrated financial leasing services. Company, primary business is car leasing.

Job Duties:

- Key contact in marketing department to deal with ad agency for all inbound and outbound marketing activities.
- Marketing communication.
- Implementing marketing plan with assistance of ad agency.
- Reporting to management for quarterly.
- Monitoring print media.

September 2013 – February 2015

Sales Representative | Ijarah Finance company

Riyadh–Saudi Arabia

Brief Description: Ijarah is a Saudi company launched in 2012 with the aim of offering its customers Sharia-compliant integrated financial leasing services. Company, primary business is car leasing.

Job Duties:

- Approaching potential customers directly or indirectly to achieve sales target.
- Coordinating with car showroom sales man for lead generation.
- Collecting required document to fill car lease application in company, s system.

August 2009 – October 2012

Business Development Officer | ZONG

Shakargarh–Pakistan

Brief Description: ZONG is china based cellular services provider in Pakistan. I served at one of its franchise CFSHK0001 as per above position.

Job Duties:

- Responsible to develop company business through retail channels in assigned territory.
- Responsible for company, s brand visibility with the support of merchandiser.
- Working on assigned sales targets with sales team.
- Reporting to management monthly and quarterly for franchisee overall performance.

Personal Information

Driving license: Available | **Marital Status:** Married

Iqama profession: sales and marketing expert | **Dependents:** 03 in Home country

R E F E R E N C E S

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